Uncovering Asthma: Breathing new life into severe asthma management in Europe

A media briefing with a difference: join us for this interactive session on severe asthma. Hear from Europe's leading experts in asthma and visit our information stations to bring the story to life.

September 28, 2015, 18:30 - 20:00 Wyndham Apollo Hotel Amsterdam

(15 minutes from the ERS Congress Venue, the Amsterdam RAI Exhibition and Convention Centre)

Agenda

18:30	Welcome and scene setting Sue Mayor, Moderator
18:40	Uncovering Asthma: survey results Professor Michel Aubier, France / Dr Robert Niven, UK
19:00	Interactive session: a personal story All (led by Moderator
19:10	Interactive session: bringing bronchial thermoplasty to life All (led by Moderator)
19:40	Boston Scientific in asthma: an overview Astrid Monteau, Boston Scientific

- 19:50 O&A
- 20:00 Close

We will live-stream some parts of our "Uncovering Asthma" media event via Periscope, using our <u>@uncoverasthma</u> Twitter handle, to enable more journalists to participate in it.

Please note that the content of the presentations are under the sole responsibility of its respective presenters and does not represent the opinion of BSC.

For comments and questions, please send us a DM or a tweet.

Although we do make best effort to not link directly to or mention off-label content, there is the potential for offlabel content to be mentioned during the event, which we do not encourage or endorse.

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