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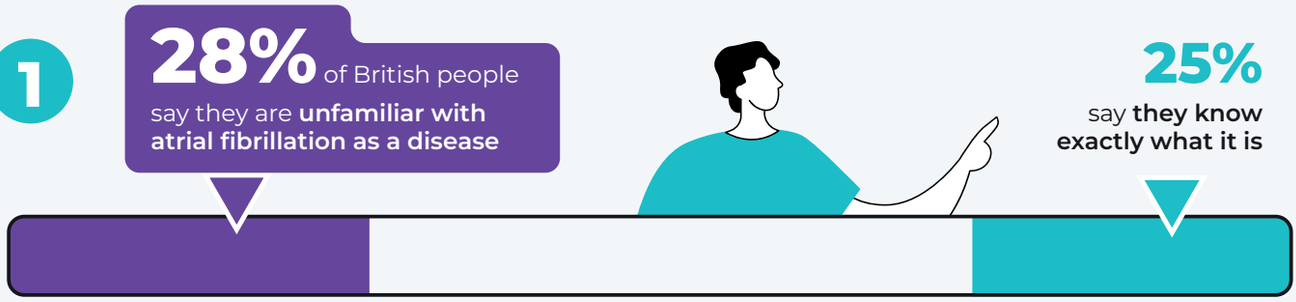
CARDIOVASCULAR HEALTH AND ATRIAL FIBRILLATION: WHAT DOES THE UK PUBLIC KNOW?

Results of the OpinionWay study for Boston Scientific

1

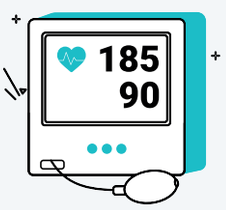
28% of British people say they are **unfamiliar with atrial fibrillation as a disease**

25% say **they know exactly what it is**





And only **27%** identify atrial fibrillation as **a fast and irregular heart rate**



2

The three SYMPTOMS most commonly associated with heart rhythm disorders:

71%
Heart palpitations

65%
Shortness of breath

64%
Chest pain

Less widely recognised symptom

38%
Extreme fatigue

3

Knowledge among people in the UK regarding atrial fibrillation

65%
know that it can **affect people of all ages**

52%
know that it **increases the risk of stroke**

33%
know that it may be **asymptomatic**

An online survey of 1,001 UK adults aged 18 and over, conducted from 4 to 17 September 2026. Quotas were applied for sex, age, socio-professional category and region of residence.